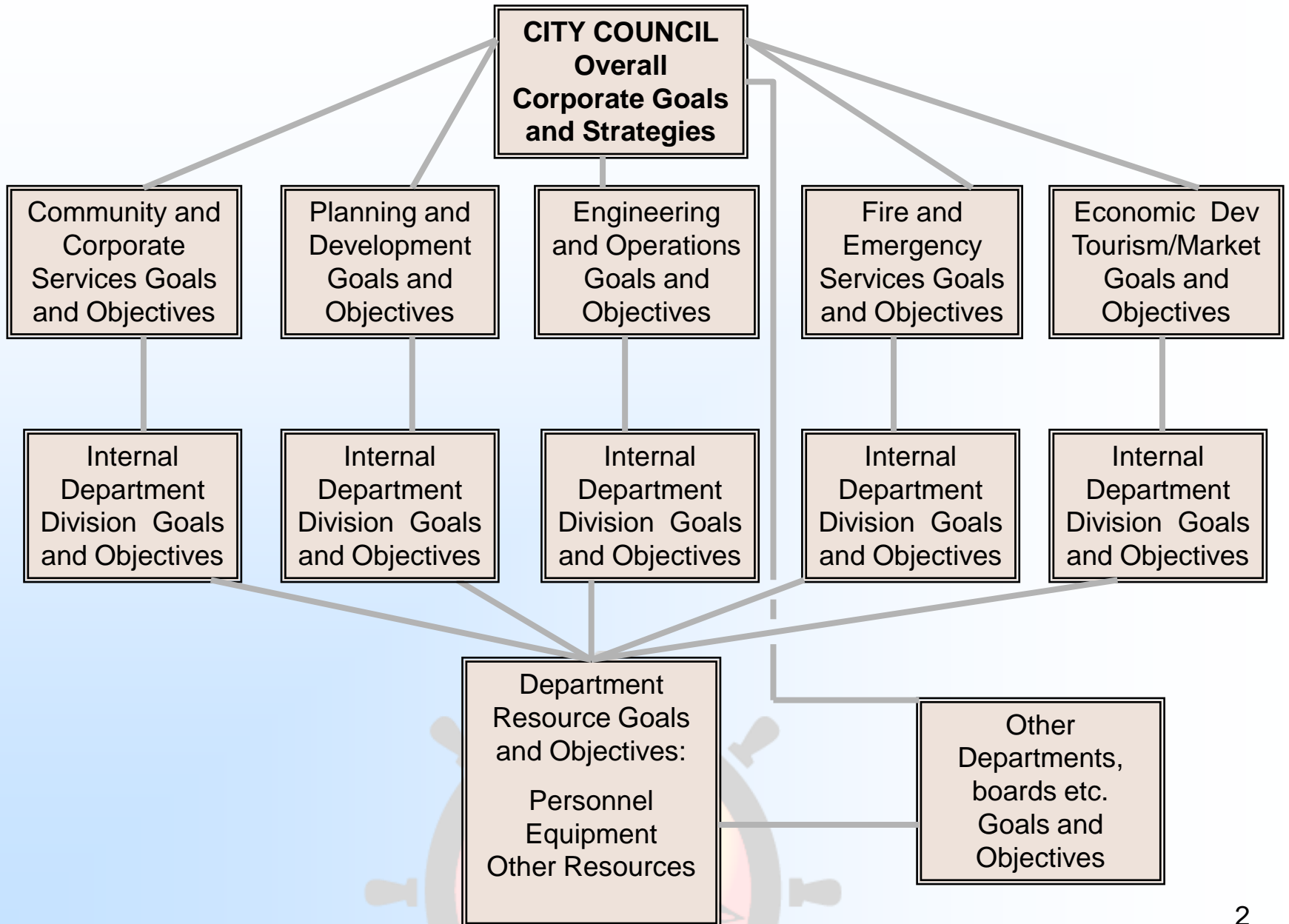


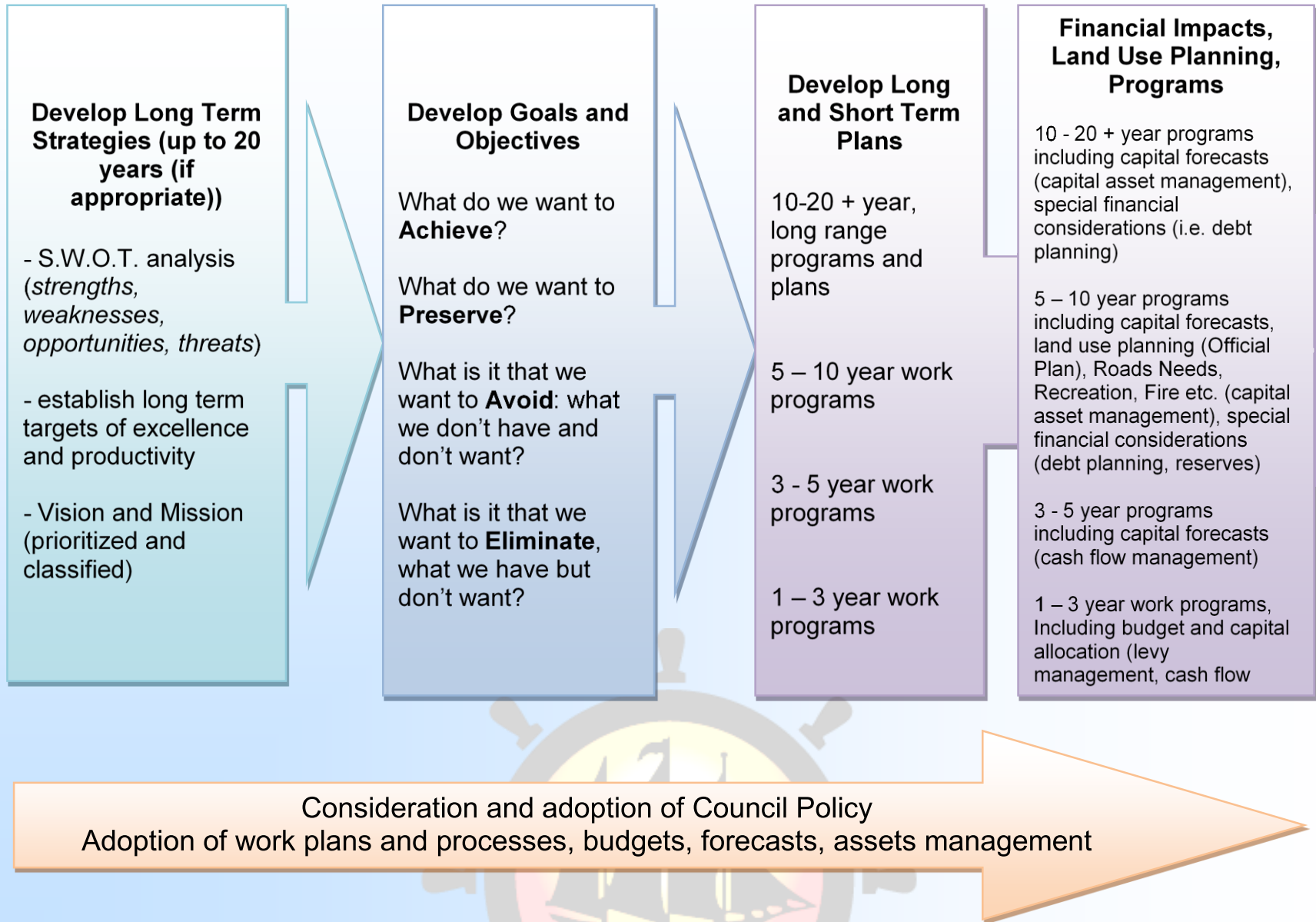
The City of Port Colborne

***Strategic Planning
January 24, 2015***





THE CITY OF PORT COLBORNE
Illustration of a Basic Strategic Planning Process



Phase 1

Phase 2



Adapted from C. Davis Fogg "Team Based Strategic Planning"

Mini Strategic Plan



Where do I want to be?

GOAL

Arrive at Costume Shop at 165 Geary Ave in Toronto by 3 PM on Wednesday, because I need to fit a costume for my upcoming role in Fiddler on the Roof.



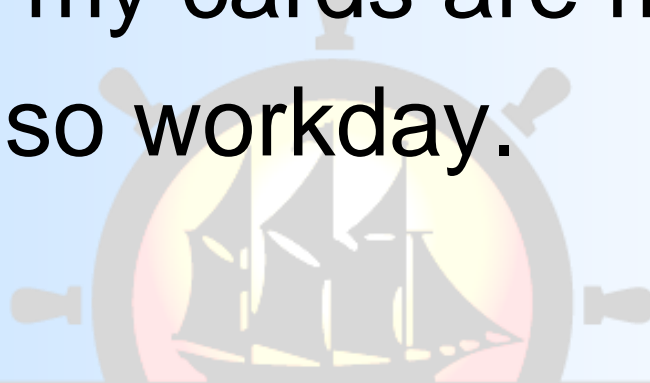
Strengths

1. Have current and paid up CAA
2. Costume Shop knows I am coming but they close at 4
3. Good GPS and good knowledge of streets



Weaknesses

1. Car is tired, Low on Gasoline and needs oil change and tune up
2. Needs new tires and afraid to trust them that far
3. Fear of driving on QEW,
4. Parking meters in TO take only charge cards and my cards are maxed out.
5. Weekday so workday.



Opportunities

1. Friend has a very reliable vehicle
2. Another Friend who is a truck driver with no accidents and perfect 25 year driving record might be driving to TO same day, just not sure of time



Threats

1. QEW may be very, very slow at time of day
2. Construction on Gardner and may be a detour with delays
3. Weather may be snowy or rainy
4. Long way to travel with potential car problem



How do I achieve my Goal?

Basic Requirements and Needs:

1. Pay off credit card so it can be used to pay for parking and garage if towed due to breakdown.
2. Plan route to destination
3. Plan Time when to leave with contingency for delay depending on route to destination
4. Book vacation time to go on Wed.

How will I get there?

How do I achieve my Goal?

PLAN # 1

1. Overcome fear of driving on QEW or ask someone else to drive
2. Get Car tuned up:
3. Install new tires on my car,
4. Buy gasoline, change oil,
5. Rely on CAA, but if I break down I will have to allow sufficient time for CAA to arrive and then fix the problem – normally they only tow to closest garage, so will likely need cash for repair

How do I achieve my Goal?

Plan # 2

Alternative to Plan # 1

Ask friend to drive in his good car and offer to pay gasoline or ask truck driver friend to drive.



Review, Take Stock, Replan

1. Where do I want to go? (still TO)
2. What is the current situation (S.W.O.T)? (**derail plan – QEW closed @ Burloak Drive – regroup and replan**).
3. How do I achieve my Goal? What do I have to do to get to where I want to go?

Phase 1

Phase 2



Adapted from C. Davis Fogg "Team Based Strategic Planning"

DESCRIPTION	Legislated	Core	Discretionary
Supplementary taxes	X		
Council	X		X
Physician Recruitment			X
Chief Admin Office		X	X
Information Technology		X	
Goderich Agreement	X		X
Human Resources	X	X	X
Health & Safety	X	X	X
Tourism			X
Economic Development			X
EDO / Corp Admin			X
Strategic Projects			X
Corporate Services	X	X	
City Hall		X	
Animal Control	X		X
Animal Shelter			X
Corporate Admin	X	X	X
Fire Department	X	X	X
Operational Services	X	X	X
Storm sewers	X	X	X
Transit			X ¹⁶

DESCRIPTION	Legislated	Core	Discretionary
Parking and Market			X
Public works	X	X	X
Engineering	X	X	X
Operational Services	X	X	X
Drains	X	X	X
Community Services	X	X	X
Cemeteries	X		
Health & Wellness Centre		X	X
Roselawn Centre		X	X
General Parks		X	X
Nickel Beach			X
Sugarloaf Marina		X	X
Community Services Special Events			X
Library (Operations Net)	X		X
Museum			X
Heritage Archives Building			X
Planning & Development	X	X	X
Building Division	X	X	
By-law Enforcement			X
Property Standards			X

Thank you for your Participation

Mayor John Maloney

Close Session, Adjourn Council

